

## **New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion Plan**

**Prizes:** Grand Prize – Expenses-paid trip to New York for two, three nights at a Times Square hotel, welcome dinner, exclusive entertainment, New Year's Eve dinner and entertainment, \$1,000 cash, two gift bags, ground transportation to and from NYC airports, hotel and activities in NYC and eligibility for \$1 million drawing.

2<sup>nd</sup> Prize – \$10,000 cash

3<sup>rd</sup> Prize – \$5,000 cash

4<sup>th</sup> Prize – \$2,500 cash

5<sup>th</sup> Prize – \$1,000 cash

**Schedule:** Promotion begins Sept. 1, 2022, with announcement in social media with link to a complete explanation on the website.

Promotion is promoted via social media each Wednesday (at a minimum) through Sept. 30, 2022

Drawing will be held Oct. 3, 2022, and include a total of 10 names. Winners will be assigned in order of the drawing (first name drawn gets the Grand Prize, second name drawn is the 2<sup>nd</sup> Prize winner, etc.) The final five names drawn will serve as alternates for the Grand Prize and will be contacted only in the event of the Grand Prize winner being deemed ineligible. If the original Grand Prize winner is found to be ineligible, the next name on the alternate's list becomes the Grand Prize winner.

The MLC will provide the NYRE producers the name and contact information of the winner from the MLC no later than Nov. 1, 2022.

### **“Early Bird”**

#### **Entries &**

**Prizes:** A total of three entries will selected at random to receive a \$1,000 prize for entering the promotion prior to the final week.

- One \$1,000 prize winner will be chosen Sept. 9, 2022, from the entries received Sept. 1 through midnight Sept. 8, 2022.
- One \$1,000 prize winner will be chosen Sept. 16, from the entries received Sept. 9 through midnight Sept. 15.
- One \$1,000 prize winner will be chosen Sept. 23 from the entries received Sept. 16 through midnight Sept. 22.

The odds of winning the Early Bird promotional drawing are based on the total number of entries.

Winners of the Early Bird entries remain eligible for the grand prize drawing.

**Rules:** 1. **NO PURCHASE REQUIRED:** There is no purchase necessary to win and purchasing Mississippi Lottery products does not increase the chance of winning.

2. WHO CAN ENTER: The Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion is open to anyone 21 years or older who has signed up on the Mississippi Lottery website to be a "Mississippi Lottery Insider." Lottery employees, contractors, offices, directors, retailers and vendors, and their immediate family members residing in their household, are not eligible to win any promotional prizes.

Notwithstanding anything to the contrary herein, officers, directors, members, managers, employees, and contractors of DCP Rights, LLC, Multi-State Lottery Association, and American Broadcasting Companies, Inc. and each of their respective parent, subsidiary, and/or affiliated entities ("Promotion Parties") and members of the immediate family (e.g., parents, spouse, children, siblings, grandparents, stepparents, stepchildren, and stepsiblings and their respective spouses, regardless of where they reside) of any of the foregoing individuals are ineligible to participate in the Powerball First Millionaire of the Year promotion and/or win a Trip Prize and/or the \$1 Million Prize.

3. DRAWING PROCEDURE: Mississippi Lottery Insiders will receive an email link Sept. 1, Sept. 12, Sept. 19 and Sept. 25, 2022, to an entry form for the Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion drawing. Completed entries must be submitted by the midnight before the drawing date.

Participants in the Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion are required to check boxes on the entry form indicating he/she is (1) at least 21 years of age and assumes all risks associated with the prizes, and (2) he/she has read and agrees to the rules and is not a Mississippi Lottery retailer or vendor.

Each entry form will include a link to the rules, regulations and prize descriptions associated with the promotion.

4. DRAWING METHOD: The Mississippi Lottery's winners for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion winners will be chosen by random drawing.

5. ODDS OF WINNING: The odds of winning the Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion drawing are based on the total number of entries.

6. PRIZE ALLOCATION: The prizes awarded will be specified in order of the drawing, i.e., the first name drawn will be the Grand Prize winner, the second name drawn will be awarded 2<sup>nd</sup> Prize; the third name drawn will be awarded the 3<sup>rd</sup> Prize; the fourth name drawn will be awarded the 4<sup>th</sup> Prize; the fifth name drawn will be awarded the 5<sup>th</sup> Prize.

The final five names drawn will serve as alternates for the Grand Prize if the Grand Prize winner is deemed ineligible by DCP Rights, LLC, Multi-State Lottery Association, and American Broadcasting Companies, Inc., or if the Grand Prize winner would be subject to required debt set-off for unpaid taxes or child support. If the original Grand Prize winner is found to be ineligible, the 1<sup>st</sup>

Alternate – the sixth name drawn – becomes the Grand Prize winner. If the first name on the alternate is found to be ineligible, the 2<sup>nd</sup> Alternate becomes the Grand Prize winner; the process follows that pattern as needed until the list of alternates is exhausted.

7. CONTACTING WINNERS: Each winning entrant in the Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion drawing will be notified by certified mail. Winners have until noon Oct. 14, 2022, to respond.

8. GRAND PRIZE WINNER: The Grand Prize winner in the Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion may have the opportunity to participate in the recording and production of the New Year's Eve program and/or appear in the broadcast of the of the program, provided the winner completes and signs all required releases and forms and consents to a background check. THE GRAND PRIZE WINNER AGREES TO ABIDE BY THE RULES OF THE POWERBALL FIRST MILLIONAIRE OF THE YEAR PROMOTION (2022-23) AS DETAILED IN THE ACCOMPANYING DOCUMENTS.

9. PRIZE PICK UP: The name and contact information of the Grand Prize winner of Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion will be provided to the Multi-State Lottery Association (MUSL) for eligibility and background checks on or before Oct. 28, 2022. MUSL has the responsibility for awarding prizes associated with the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion.

All prize winners will be required to submit proper identification and complete a winner claim form – the same process used for prize claims for MLC games – by Oct. 25, 2022. Prize winners, other than the Grand Prize winner, may download a claim form or be emailed the proper form and submit their claim by mail along with a photocopy of the required identification. The Mississippi Lottery is not responsible for lost or stolen mail. Prizes will be forfeited if not claimed during Mississippi Lottery regular business hours within the specified timeframe.

10. WINNERS LIST: The Mississippi Lottery will maintain a list of the Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion and may publicize the winners' hometowns or home counties on the Mississippi Lottery website, via social media or other means.

11. NO PRIZE EXCHANGE: All the Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion prizes will be awarded as described. No substitutions.

12. TAXES: All federal, state and local taxes on the total prize value, if applicable, are the responsibility of the winner. An IRS Form W2G/1099 will be issued to the winner if required by law.

13. INSURANCE: Insurance for any prize in the Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion is solely the responsibility of the winner.

14. RELEASE OF LIABILITY: All entrants in the Mississippi Lottery's drawing for the New Year's Rockin' Eve/2023 Powerball First Millionaire of the Year Promotion agree the MLC shall have no liability for any personal injuries, death, property damage, or other damage or expenses resulting from or arising out of any aspect of use or acceptance of the prize.

15. DISPUTE RESOLUTION: The venue for any dispute arising under and/or as a result of the New Year's Rockin' Eve 2023 promotion shall be the appropriate court in Rankin County, Mississippi.