



**PLAN-O-GRAM FOR ANYTIME**

**Price Point POGs or ANY GAME DISPENSER DISPLAY**

This Price Point Plan-O-Gram is designed to assist retailers with displaying Instant Games in a consistent & cohesive manner for players to make faster game selections. To increase sales we recommend activating the newest games on the 1st day of sales and placing them in the designated "NEW GAMES" dispensers each 1st Tuesday of the month. Group other games together by Price Point. Always keep dispenser displays clean and clutter free.

< Display Newest Games closest to register in the top dispensers.>

40 INSTANT GAME DISPENSER DISPLAY								
5X8	Columns →							
Rows ↓	Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3		Dispenser Tower 4	
1	1	2	3	4	5	6	7	8
	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$5.00	\$5.00
2	9	10	11	12	13	14	15	16
	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
3	17	18	19	20	21	22	23	24
	\$5.00	\$5.00	\$5.00	\$5.00	\$3.00	\$3.00	\$2.00	\$2.00
4	25	26	27	28	29	30	31	32
	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
5	33	34	35	36	37	38	39	40

30 INSTANT GAME DISPENSER DISPLAY						
5X6	Columns →					
Rows ↓	Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3	
1	1	2	3	4	5	6
	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
2	7	8	9	10	11	12
	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
3	13	14	15	16	17	18
	\$3.00	\$3.00	\$2.00	\$2.00	\$2.00	\$2.00
4	19	20	21	22	23	24
	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
5	25	26	27	28	29	30

20 INSTANT GAME DISPENSER DISPLAY				
5X4	Columns →			
Rows ↓	Dispenser Tower 1		Dispenser Tower 2	
1	1	2	3	4
	\$20.00	\$20.00	\$10.00	\$10.00
2	5	6	7	8
	\$5.00	\$5.00	\$5.00	\$5.00
3	9	10	11	12
	\$5.00	\$3.00	\$3.00	\$2.00
4	13	14	15	16
	\$2.00	\$2.00	\$1.00	\$1.00
5	17	18	19	20

10 GAME DISPENSER DISPLAY	
5X2	Columns →
Rows ↓	Dispenser Tower 1
1	1 2
	\$20.00 \$10.00
2	3 4
	\$5.00 \$5.00
3	5 6
	\$3.00 \$2.00
4	7 8
	\$2.00 \$1.00
5	9 10

32 INSTANT GAME DISPENSER DISPLAY								
4X8	Columns →							
Rows ↓	Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3		Dispenser Tower 4	
	NEW GAMES PRICE POINT HIGH TO LOW				\$20.00	\$20.00	\$10.00	\$10.00
1	1	2	3	4	5	6	7	8
	\$10.00	\$10.00	\$10.00	\$10.00	\$5.00	\$5.00	\$5.00	\$5.00
2	9	10	11	12	13	14	15	16
	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$3.00	\$3.00
3	17	18	19	20	21	22	23	24
	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
4	25	26	27	28	29	30	31	32

24 INSTANT GAME DISPENSER DISPLAY						
4X6	Columns →					
Rows ↓	Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3	
	NEW GAMES PRICE POINT HIGH TO LOW				\$20.00	\$20.00
1	1	2	3	4	5	6
	\$10.00	\$10.00	\$10.00	\$5.00	\$5.00	\$5.00
2	7	8	9	10	11	12
	\$5.00	\$5.00	\$3.00	\$3.00	\$2.00	\$2.00
3	13	14	15	16	17	18
	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
4	19	20	21	22	23	24

16 INSTANT GAME DISPENSER DISPLAY				
4X4	Columns →			
Rows ↓	Dispenser Tower 1		Dispenser Tower 2	
	NEW GAMES PRICE POINT HIGH TO LOW			
1	1	2	3	4
	\$20.00	\$10.00	\$10.00	\$10.00
2	5	6	7	8
	\$5.00	\$5.00	\$5.00	\$3.00
3	9	10	11	12
	\$2.00	\$2.00	\$2.00	\$1.00
4	13	14	15	16

8 GAME DISPENSER DISPLAY	
4X2	Columns →
Rows ↓	Dispenser Tower 1
	NEW GAMES
1	1 2
	\$20.00 \$10.00
2	3 4
	\$5.00 \$3.00
3	5 6
	\$2.00 \$1.00
4	7 8

24 INSTANT GAME DISPENSER DISPLAY								
3X8	Columns →							
Rows ↓	Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3		Dispenser Tower 4	
	NEW GAMES PRICE POINT HIGH TO LOW				\$20.00	\$20.00	\$10.00	\$10.00
1	1	2	3	4	5	6	7	8
	\$10.00	\$10.00	\$5.00	\$5.00	\$5.00	\$5.00	\$3.00	\$3.00
2	9	10	11	12	13	14	15	16
	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00
3	17	18	19	20	21	22	23	24

18 INSTANT GAME DISPENSER DISPLAY						
3X6	Columns →					
Rows ↓	Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3	
	NEW GAMES PRICE POINT HIGH TO LOW				\$20.00	\$20.00
1	1	2	3	4	5	6
	\$3.00	\$5.00	\$5.00	\$5.00	\$10.00	\$10.00
2	7	8	9	10	11	12
	\$3.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00
3	13	14	15	16	17	18

12 INSTANT GAME DISPENSER DISPLAY				
3X4	Columns →			
Rows ↓	Dispenser Tower 1		Dispenser Tower 2	
	\$20.00	\$20.00	\$10.00	\$10.00
1	1	2	3	4
	\$3.00	\$5.00	\$5.00	\$5.00
2	5	6	7	8
	\$3.00	\$2.00	\$2.00	\$1.00
3	9	10	11	12

6 GAME DISPENSER DISPLAY	
3X2	Columns →
Rows ↓	Dispenser Tower 1
	\$20.00 \$10.00
1	1 2
	\$5.00 \$3.00
2	3 4
	\$2.00 \$1.00
3	5 6