

This Price Point Plan-O-Gram is designed to assist retailers with displaying Instant Games in a consistent & cohesive manner for players to make faster game selections. To increase sales we recommend activating the newest games on the 1st day of sales and placing them in the designated "NEW GAMES" dispensers each 1st Tuesday of the month. Group other games together by Price Point. Always keep dispenser displays clean and clutter free.

		,	•						Display New				-	_		•	•		•	<u> </u>	and clutter in			
	40 INSTANT GAME DISPENSER DISPLAY									30 INSTANT GAME DISPENSER DISPLAY							20 INSTANT GAME DISPENSER DISPLAY					10 GAME DISPENSER DISPLAY		
5X8	Colur	Columns ->						5X6	Columns ->						5X4	Columns >				5X2	5X2 Columns →			
Rows ↓	Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3		Dispenser Tower 4		Rows ↓	Dispenser Tower 1		Dispenser Tower 2		Dispenser Tower 3		Rows ↓	Dispenser Tower 1		Dispenser Tower 2		Rows ↓	Dispense	Tower 1	
1	1	2	3	4	5	6	7	8	1	1	2	3	4	5	6	1	1	2	3	4	1	1	2	
	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$5.00	\$5.00		\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00		\$20.00	\$20.00	\$10.00	\$10.00		\$20.00	\$10.00	
2	9	10	11	12	13	14	15	16	2	7	8	9	10	11	12	2	5	6	7	8	2	3	4	
	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00		\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00		\$5.00	\$5.00	\$5.00	\$5.00		\$5.00	\$5.00	
3	17	18	19	20	21	22	23	24	3	13	14	15	16	17	18	3	9	10	11	12	3	5	6	
	\$5.00	\$5.00	\$5.00	\$5.00	\$3.00	\$3.00	\$2.00	\$2.00		\$3.00	\$3.00	\$2.00	\$2.00	\$2.00	\$2.00		\$5.00	\$3.00	\$3.00	\$2.00	-	\$3.00	\$2.00	
4	25	26	27	28	29	30	31	32	4	19	20	21	22	23	24	4	13	14	15	16	4	7	8	
	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00		\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00		\$2.00	\$2.00	\$1.00	\$1.00	-	\$2.00	\$1.00	
5	33	34	35	36	37	38	39	40	5	25	26	27	28	29	30	5	17	18	19	20	5	9	10	
	32 INSTANT GAME DISPENSER DISPLAY									24 INSTANT GAME DISPENSER DISPLAY							16 INSTANT GAME DISPENSER DISPLAY					8 GAME DISPENSER DISPLAY		
4X8	Columns >				T T				4X6	Columns →					4X4	Columns	→	ı		4X2	Columns ->			
Rows ↓	Dispense	er Tower 1	Dispenser	ispenser Tower 2 Disper		er Tower 3 Dispense		r Tower 4	Rows ↓	Dispenser Tower 1			Dispenser Tower 2 Dispenser Tow		r Tower 3	Rows ↓	Dispenser Tower 1 Dispenser Tower 2			Rows ↓	Dispenser Tower 1			
	NEW GA	AMES PRICE I	POINT HIGH	DINT HIGH TO LOW		\$20.00	\$20.00 \$10.00 \$10.00			NEW GAMES PRICE POINT HIGH TO LOW \$20.00 \$20.00				NEW GA	W GAMES PRICE POINT HIGH TO LOW			-	NEW GAMES					
1	1	2	3	4	5	6	7	8	1	1	2	3	4	5	6	1	1	2	3	4	1	1	2	
	\$10.00	\$10.00	\$10.00	\$10.00	\$5.00	\$5.00	\$5.00	\$5.00		\$10.00	\$10.00	\$10.00	\$5.00	\$5.00	\$5.00		\$20.00	\$10.00	\$10.00	\$10.00	-	\$20.00	\$10.00	
2	9	10	11	12	13	14	15	16	2	7	8	9	10	11	12	2	5	6	7	8	2	3	4	
	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$3.00	\$3.00		\$5.00	\$5.00	\$3.00	\$3.00	\$2.00	\$2.00		\$5.00	\$5.00	\$5.00	\$3.00	-	\$5.00	\$3.00	
3	17	18	19	20	21	22	23	24	3	13	14	15	16	17	18	3	9	10	11	12	3	5	6	
	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00		\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00		\$2.00	\$2.00	\$2.00	\$1.00	-	\$2.00	\$1.00	
4	25	26 27 28 29 30 31 32		4	19	20	21	22 23 24		24	4			15 16		4								
	24 INSTANT GAME DISPENSER DISPLAY									18 INSTANT GAME DISPENSER DISPLAY							12 INSTANT GAME DISPENSER DISPLAY					6 GAME DISPENSER DISPLAY		
3X8	Columns →						1	3X6	Columns ->					3X4	Columns →			3X2 Columns →						
Rows ↓	Dispense	Dispenser Tower 1 Dispenser To			er 2 Dispenser Tow		Dispenser Tower 4		Rows ↓	Dispenser Tower 1		Dispense	Dispenser Tower 2		Dispenser Tower 3		Dispense	r Tower 1	Dispense	r Tower 2	Rows ↓	Dispense	Tower 1	
	NEW GA	AMES PRICE I	OINT HIGH TO LOW		\$20.00	\$20.00	\$10.00	\$10.00		NEW GA	MES PRICE	POINT HIGH	TO LOW	\$20.00	\$20.00		\$20.00	\$20.00	\$10.00	\$10.00	-	\$20.00	\$10.00	
1	1	2	3	4	5	6	7	8	1	1	2	3	4	5	6	1	1	2	3	4	1	1	2	
	\$10.00	\$10.00	\$5.00	\$5.00	\$5.00	\$5.00	\$3.00	\$3.00		\$3.00	\$5.00	\$5.00	\$5.00	\$10.00	\$10.00		\$3.00	\$5.00	\$5.00	\$5.00	-	\$5.00	\$3.00	
2	9	10	11	12	13	14	15	16	2	7	8	9	10	11	12	2	5	6	7	8	2	3	4	
	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00		\$3.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00		\$3.00	\$2.00	\$2.00	\$1.00	}	\$2.00	\$1.00	
3	17	18	19	20	21	22	23	24	3	13	14	15	16	17	18	3	9	10	11	12	3	5	6	